

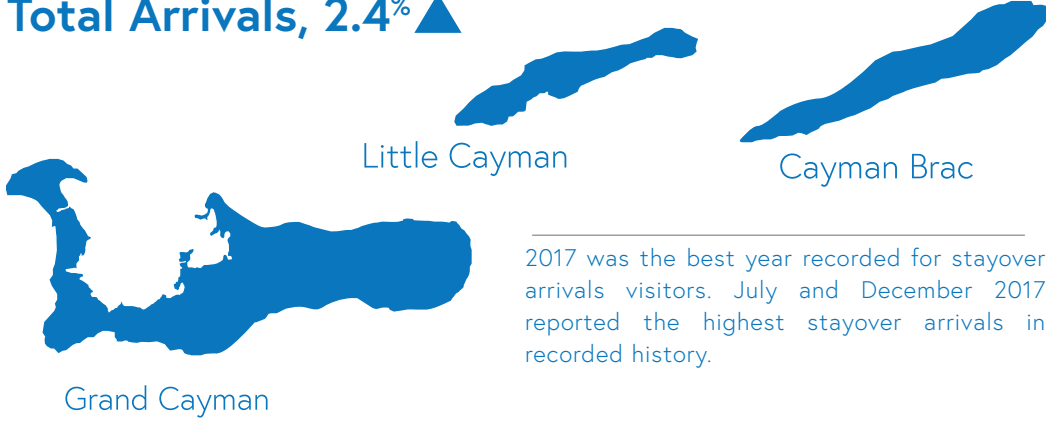


DESTINATION  
SNAPSHOT  
**2017**

**CAYMAN ISLANDS**   
GRAND CAYMAN / CAYMAN BRAC / LITTLE CAYMAN

# 2,146,847

Total Arrivals, 2.4% ▲



2017 was the best year recorded for stayover arrivals visitors. July and December 2017 reported the highest stayover arrivals in recorded history.

Source: Cayman Islands Department of Immigration/Port Authority of the Cayman Islands



## 418,403

Stayover Arrivals, 8.5% ▲



## 1,728,444

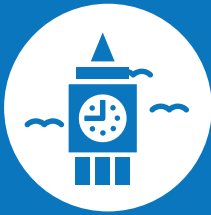
Cruise Passengers, 1.0% ▲



340,955  
USA  
13.4% ▲



24,757  
Canada  
6.4% ▲



15,259  
UK & Ireland  
-5.5% ▼



8,993  
Continental Europe  
-31.2% ▼



7,445  
Latin America  
22.6% ▲



20,994  
Rest of the World  
-20.2% ▼

## Stayover Arrivals by Region

Source: Cayman Islands Department of Immigration



321,337  
Recreation/Pleasure  
76.8% share



25,212  
Visiting Relatives  
6.0% share



23,634  
Business  
5.6% share



18,112  
Dive Vacation  
4.3% share



13,368  
Other  
3.2% share



16,740  
Unknown  
4.0% share

## Purpose of Visit

Source: Cayman Islands Department of Immigration

# 6.14

days

Average Length of Stay

Source: Cayman Islands Department of Immigration

# 891,881

Number of seats, 6.5% ▲

# 5,985

Number of flights, 4.2% ▲

## Incoming Airline Capacity

Airline Capacity as at 18th January 2018 | Source: Sabre Market Intelligence



585

Number of Properties



18,067

Bed places (Capacity)



6,196

Number of bedrooms



8,808

Number of beds

Number of Bedrooms  
by Island



238

Cayman Brac



Number of Bedrooms  
by Category

Apartment/Condo

2,769

Guest House

940

Hotel

2,487

Number of Persons employed



1,952  
Transportation  
and storage



2,486  
Accommodation



2,799  
Restaurants and  
Mobile Food  
Services



1,165  
Arts,  
entertainment  
and recreation

Employment in Tourism Characteristic Industries

Source: Economic and Statistics Office, Labour Force Survey Report Spring 2017 (Published August 2017)

## Accommodation Statistics

Source: Cayman Islands Department of Tourism

# 2017 Accolades

- ★ Scuba Diving Readers Choice Awards 2018
- ★ Scuba Diving Magazine Readers Choice Awards 2017
- ★ Conde Nast Travelers Readers' Choice Awards 2017
- ★ Impact Awards 2017
- ★ Cruise Critic's 2017 Cruisers' Choice Destination Awards
- ★ Trip advisor - Travelers' Choice Best Hotel Awards 2017
- ★ Trip advisor Best Beaches in the Caribbean – Travelers' Choice Awards 2017
- ★ Trip advisor 2017 Best Destination
- ★ Islands.com – Best Weddings Locations of 2017
- ★ Wine Spectator Awards 2017
- ★ Caribbean Journal The 50 Best Restaurants in the Caribbean - 2017
- ★ Caribbean Journal The Cool List: The Coolest Hotels in the Caribbean 2018
- ★ Huffington Post – 7 Stunning Beaches that will make you want to travel to the Caribbean – 2017
- ★ Microsoft Network – 25 Best Beaches in the World



[www.visitcaymanislands.com](http://www.visitcaymanislands.com)  
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